

INFO, WAIVER, & RULES

Section 1

a. WHAT WE'RE ABOUT

The Birmingham Art Crawl (an all-volunteer ran 501(c)3 nonprofit) is a monthly marketing event produced through partnerships among area businesses and residents to bring people to the cultural and historical center of the city and showcase Birmingham's deep and energetic pool of creative talent. Open to visual and performing artists, Art Crawl is held every month first Thursday, rain or shine, from 5-9pm. More than 30 Art Crawl venues span across Downtown Birmingham, throughout the Historic Loft, Business, and Arts Districts. The Birmingham Art Crawl is a great way to meet fellow artists, buy and appreciate their work, and be part of the rapidly growing art scene in Birmingham.

b. HOW WE DEFINE ART:

Art is the process or product of deliberately and creatively arranging elements in a way that appeals to the senses or emotions. The Birmingham Art Crawl Review Committee considers the following media as art for this event: paintings, photography, pottery, hand-made accessories, jewelry, sculpture, mixed media, musical and theatrical performances, improvisations, dance performances, some select circus arts. If you are unsure whether or not your particular Art fits in one of these categories, please do not hesitate to ask the Review Committee by emailing contact@birminghamartcrawl.com with your question.

Section 2

BIRMINGHAM ART CRAWL LIABILITY WAIVER AGREEMENT:

By submitting an application/s, applicant/s hereby agrees to release/s, forever discharge/s, and hold harmless the Birmingham Art Crawl of and from all manner of actions, suits, damages, claims, and demands whatsoever in law or in equity from any loss or damage to property of the applicant while in possession or under the supervision of the Birmingham Art Crawl participating venues, their agents, representatives or employees. Applicant/s also consents to enforcement of all rules relating to the Birmingham Art Crawl, and gives permission for photos or depiction of his/her/our work accepted for the Birmingham Art Crawl to be used for Art Crawl promotional purposes.

Section 3

a. WHO CAN EXHIBIT AT ART CRAWL:

Only artists displaying their original work are eligible to participate. Please note this is an art event with the only commercial focus being the sale of the work of the artists.

- All art is subject to review and approval by the Birmingham Art Crawl Review Committee
- Prints of paintings created by the artist are permissible.
- If approved, only items listed on your application can be exhibited, unless otherwise communicated between the Committee and artist/s.

b. WHO CANNOT EXHIBIT AT ART CRAWL:

- Items purchased for resale may not be displayed or sold.
- Art containing explicit language, violence or anything else questionable for small children. This is a family-friendly event.
- You may not sell items created by another artist unless you're sharing your exhibit with that artist and they have registered and been approved.
- Fire performers are not permitted unless permission from a specific venue is granted or other circumstantial permission is awarded.
- Spray painting and other forms of art that may result in the damage of property are not permitted unless permission from a specific venue is granted or other circumstantial permission is awarded.
- Entities interested in product promotion, sales and solicitation fall into a sponsorship category and should email their request to contact@birminghamartcrawl.com.
- Anyone under the age of 19. Must have a parent or legal guardian with them.
- The Birmingham Art Crawl Review Committee has the final say on acceptable objects.

c. ITEMS NOT SUGGESTED FOR SALE AT ART CRAWL INCLUDE:

Please email contact@birminghamartcrawl.com before applying if you have questions about your art, as all applications are nonrefundable.

- | | |
|-----------------------|------------------------------|
| • Items for resale | • Books |
| • Kits | • Antiques |
| • Imports | • And other extraneous items |
| • Mass-produced items | |

Section 4

a. SOUND GREAT? HERE'S WHAT YOU DO:

- All artists are required to apply online one month prior to the Art Crawl they would like to be considered for. For example, if you would like to attend the February Art Crawl, you must apply no later than thirty (30) days prior to the February Art Crawl. Payments must be made online at birminghamartcrawl.com.
- Applicants must review these Rules, Regulations & FAQs, sign the waiver and submit an application and the application fee.
- An electronic portfolio of artwork must be submitted by providing the link of the website, flickr, youtube, soundcloud, etc., accounts that host the artwork that you will be exhibiting at Art Crawl. The approval process will undergo a review from the Birmingham Art Crawl Review Committee.

- Applicants younger than 19 must have an adult or guardian apply for them.
- Artist applications are reviewed once a month.
- Any artist not registered with Birmingham Art Crawl will be out of compliance with permitting and liability requirements and will be asked to leave.
- Each artist is responsible for applying once per calendar year. A valid email address is required.
- Each artist, whether exhibiting individually or as part of a group must all read and agree to the Art Crawl liability waiver agreement (\$2) and confirm agreement by submitting an application.

b. ONCE APPROVED - YOUR STEPS FOR FUTURE ART CRAWLS:

- Approved artists must pre-pay the monthly registration fee or the annually registration fee to confirm for the entire calendar year (see deadline for payment below.). Payments must be made online at birminghamartcrawl.com.
- Approved artists who wish to participate and be listed on the event flyer and maps need to email contact@birminghamartcrawl.com to request your name be added by the second Friday of each month.
- Approved artists will be added to an email database and will be contacted via email with a "Call to Artists" after each Art Crawl. Just reply to the email by the given deadline to be included on next month's Art Crawl event flyer.
- There is no need to reapply during the calendar year.
- If you miss the deadline. You are still welcome to exhibit but will not be listed on the event flyer.

Section 5

a. THE NITTY-GRITTY. READ CAREFULLY:

- **Cost.** There is a non-refundable application fee to be paid through the website. For approved artists for the calendar year starting in June thru May, there is a non-refundable monthly registration or an annual registration. Artists keep 100% of their profits.
- **Deadline:** Application deadline is the first Friday after Art Crawl. To be included on the Art Crawl flyer and map, the deadline is the second Friday after Art Crawl. Payment deadline is one week prior to Art Crawl.
- **Space.** Exhibit space within or outside of downtown businesses and venues are to be worked out with owners/managers. Artists are not allowed to bring their wares into the business or venue before 4 p.m. unless otherwise communicated with owner/manager.
- **Electricity.** Electricity needs are to be worked out with owners/managers of the business or venue.
- **Weather recommendations.** Art Crawl is a RAIN OR SHINE event. In the case of inclement weather, it is up to each artist's discretion whether to stay or not if located on the outside of a business or venue. Please be prepared to protect you and your products from the elements. Artists seeking backup indoor accommodations must make arrangements independently.
- **Setup and breakdown.** Artists may begin set up no earlier than 4 p.m., and should be completed by the beginning of the event at 5 p.m. Artists must begin breakdown no later than 9 p.m. and must vacate the business or venue area by 9:30 p.m. unless otherwise communicated with owners/managers. Artists who do not abide by these times may be banned from exhibiting at Art Crawl.
- **Check-in.** All artists are required to check in with their specific business or venue host between 4-5:30 p.m. Failure to check in and show up after confirming participation may ban artist from future Art Crawl exhibitions.
- **Supplies.** Artists are responsible for supplying their own setup, including, but not limited to, a table and chairs, tent (optional), and lighting and extension cords (optional), and must be approved by owners/managers. If you are going to have an electricity cord, duct tape is mandatory. Also, tent weights are mandatory.
- **Pedestrian traffic.** Artists must be mindful of patrons and keep all products and displays out of pedestrian walkways. Be mindful of those with strollers and wheelchairs.
- **Clean up.** Artists are responsible for clean-up of their space at the end of the night, including all litter and set up materials.
- **Staffing.** If an artist is under the age of 19, an adult or guardian must be present.
- **Parking.** Designated parking is not provided. Meters are free after 6 p.m. Parking is not permitted along any sidewalks or where otherwise marked "No Parking."
- **Musicians.** All musicians (individuals and/or musical groups) that would like to be included in all marketing materials and publications must apply through the Birmingham Art Crawl and are confirmed at the discretion of Review Committee.
- **Promotion and Sales.** Artists should clearly mark all pieces and have cards with contact information for patrons and prospective collectors. Birmingham Art Crawl also encourages promotional signage on your booth or table. Bags for purchased art are also encouraged. Many patrons do not carry cash so it is good to know the locations of downtown ATMs.
- **Fire.** Lit candles and incense are not permitted at Art Crawl.
- **Licenses.** Artists are fully responsible for obtaining any and all necessary licenses required under local, state, and federal regulations.

b. IT'S ALL ABOUT THE GOLDEN RULE:

The Birmingham Art Crawl, marketing event for Artists and Downtown Businesses, operates under the following ethics and code of conduct:

- All artists must comply with all Rules & Regulations.
- All artists must be age 19 or older or have their parent or guardian apply on their behalf and be present at the exhibit.
- All artists must sell only the items submitted and approved.
- All artists must comply with all local, state, and federal regulations; this includes responsibility of obtaining necessary licenses.
- Artists may not approach patrons viewing another artists' display. Do not "hawk" your items.
- Artists may not make derogatory remarks about other artists or their work.
- All artists must refrain from using profanity and behavior that is verbally/physically abusive, dangerous or disruptive.